



AUSTRALIAN
universitysport

Sanctioning Guideline

www.unisport.com.au

Introduction

Australian University Sport (AUS) acknowledges that universities have participated and developed university sport for many years through events or other university based sporting opportunities. Non member sporting organisations including state and national sporting organisations also place high importance on the university demographic with similar events aimed to drive participation. In recognition of this, AUS has an event sanctioning program for intervarsity events managed by AUS, universities or other external groups.

Sanctioned levels

Level 1 – AUS nationally sanctioned events

Level 1 sanctioned events are strategically aligned with AUS objectives. These events can be organised and delivered by member universities, sporting organisations or external parties. The events are open to competitors from all universities.

Level 2 – AUS member university sanctioned events

Level 2 sanctioned events are hosted by a member university, university club or student group of a member university. These events are open to competitors from all over Australia or select groups of students and fulfill a need to develop sport within the university sector either on campus or through intervarsity competition.

Level 3 – AUS endorsed events

Level 3 endorsed events are coordinated by sporting organisations, external event providers or not for profit organisations and are open to competitors from all over Australia and have business strategies in place to attract the university student demographic.

Benefits and fees

Benefits	Level 1 MEMBER	Level 2 MEMBER	Level 3 NON MEMBER	
<u>MARKETING</u>				
Listing on the AUS event calendar	YES	NO	NO	
Social media posts on AUS facebook page	YES x 1	YES x 1	YES x 3	
Social media posts on AUS twitter feed	YES x 1	YES x 1	YES x 5	
Website hosted within the AUS website framework	YES	NO	NO	
Article on AUS sanctioned events website	YES	YES	YES	
Link from AUS sanctioned events website	YES	YES	YES	
Marketing collateral suite developed (including logo)	OPTIONAL	NO	NO	
Inclusion in AUS member news enewsletter	YES x 1	YES X 1	NO	
<u>COMPETITION MANAGEMENT</u>				
AUS staff support prior to the event	OPTIONAL	NO	NO	
AUS staff support during event delivery	OPTIONAL	NO	NO	
<u>INTELLECTUAL PROPERTY</u>				
Use of AUS online registration system	OPTIONAL	NO	NO	
Use of AUS competition module	OPTIONAL	NO	NO	
Use of AUS Sanctioned Event Seal on collateral	YES	YES	YES	
	<u>FEES:</u>	FREE	FREE	\$250 (incl GST) *

*cost is per event

Application process

Review benefits and fees
Complete application form within this document
Return application to elle.witheriff@unisport.com.au

Applications are reviewed and confirmed within two weeks
Applications should be sent to AUS at least one month prior to the event taking place

Application form

Event name: _____

Date of event: _____

Location of event: _____

Event website: _____

Event Facebook page: _____

Event Twitter/Instagram: _____

Entry fee: _____

Entries close: _____

Entry requirements: _____

Sports contested: _____

Type of event: Multisport Single sport Other

Level of sanctioning sought: Level 1 (member) Level 2 (member) Level 3

Event organiser: _____

Contact name/s: _____

Contact email: _____

Contact phone: _____

Business ABN: _____

Event has public liability: Yes No Amount of cover: _____

Cover provided by: _____